



Jessie May
Children's Hospice at Home

Partnerships Information



Why choose a partnership with Jessie May?

We're relatable

Having a child with a life limiting or life-threatening condition is something that most of us can't even imagine. Jessie May provides at home care for such children and young people and their families for their whole journey in life, at the end of life, and in bereavement. And uniquely, because we believe there really is no place like home, we deliver our own special brand of support in the children's own homes, where they feel most comfortable and secure. Our work means that no matter what the diagnosis, children can be children, and families can be families, at least for some of the time. And that's something that your whole team can get behind.

We're flexible

There are lots of ways you can make a difference! Every organisation is different, so whether you want to encourage employee fundraising, support through volunteering days, or sponsor a Jessie May nurse to ensure at least 15 families receive the support they need – we can put together a package that suits you.

We're accountable

We're acutely aware that you need to know that your generous support is making a real difference. We measure our impact on the children and families we support and report back to you.



Kim James-Coggins
Partnership Executive

I'm Kim, Jessie May's partnerships executive. My job is to make sure that when you choose to support Jessie May, you have an experience tailored to your needs and designed to exceed your expectations. I'll work with you to deliver a partnership that is as life enhancing as your support of our wonderful work.

Contact me and let's put something together!
Kim.jamescoggins@jessiemay.org.uk

How we make a difference

Our Mission...

at Jessie May is to provide the very best care and support possible, at home, for children and young people with life limiting and life threatening conditions, and for their whole families.

Throughout life

At the end of life

In Bereavement

Click this picture to learn first hand what we do



How can you help

- To sponsor a Jessie May nurse costs from £41,000 per year
- £78 will pay for all the costs associated with providing an hour's care and support to a family
- It costs £7,000 to run hospice at home services for a day.
- £1,225 pays for one Jessie May nurse to provide nursing care and support to children and families for a week
- £9,000 allows us to put on events for our families throughout the year including a Christmas party, day trips and more

Let's Talk...

About making a difference

We'd love to work with you to create something tailored to you. Alternatively, you can choose one of our off-the-shelf packages.

	Caring at work	Charity of the year	Sponsor a nurse	Sponsor a region
Welcome pack	✓	✓	✓	✓
Supporters logo	✓	✓	✓	✓
Annual impact report	✓	✓	✓	✓
Regular newsletters	✓	✓	✓	✓
Visits from Jessie May	1 a year from ambassador or volunteer	2 a year from ambassador or volunteer	1 a year from ambassador & 1 from partnerships executive	2 from partnerships executive
Campaign QR code for donations	✓	✓	✓	✓
Brand guidelines pack	✓	✓	✓	✓
A 1 hour planning meeting	.	✓	✓	
Access to our supporters dashboard	.	✓	✓	✓
Priority access to selected events	.	✓	✓	✓
Pre-release access to our annual charity dinner	.	✓	✓	✓
Discounted merchandise	.	10%	20%	40%
Initial presentation from our partnerships team	.	✓	✓	✓
Complimentary ticket(s) to annual charity dinner	.	.	1x Ticket	2x Ticket
Entry to our Jessie May London Marathon Ballot	.	.	✓	✓
Your logo on our website as a charity partner	.	✓	✓	✓
Regular personalised nurse update	.	.	✓	✓
Bespoke package	.	.	✓	✓
Annual afternoon tea invite to meet members of the nursing team, senior leadership team, families and trustees	.	.	.	✓
Invite to smaller events	.	.	.	✓

Sponsor a region

The ultimate package! We know more children need the support of a Jessie May nurse, to make sure that, no matter what, they get the best life possible. With your dedicated account manager, we will create your partnership with you.

There are lots of benefits to this package, including:

- Invites to bespoke events
- Complimentary tickets
- Social media shout outs
- An annual event to meet our nursing team, families and senior leadership team
- Your logo on our website

Sponsor a nurse

WOW! Imagine knowing that every visit a nurse makes in a year is because of you! This is an amazing way to make sure our nurses can continue their vital work. It's a priceless gift.

Some of the benefits include:

- A sponsor a nurse logo
- You can tailor the package to suit you
- Complimentary tickets to events
- Supporters dashboard and regular nurse updates
- Your logo on our website as a Sponsor a nurse partner

Charity of the Year

Support Jessie May for a year (or maybe 2) - When you select Jessie May, you will be helping Families going through the toughest times.

Some of the benefits include:

- Merchandise discount
- Priority access to selected events
- Supporters dashboard
- Your logo on our website during support period

Caring at Work

Working with Jessie May to make a difference and get your employees involved as well - this is a small but powerful package.

Your Impact

1 family supported 8 families supported 15 families supported 90+ families supported

For more information on any of our packages, please email Kim: Kim.jamescoggins@jessiemay.org.uk or call 01179582174

How can you and your team get involved?

Payroll giving

Also known as Give As You Earn (GAYE), payroll giving is a simple and cost effective way to make a real difference. Donations come from gross salary – ie, before tax deductions – so it costs you less to give more. For example, a £5 donation to Jessie May costs you just £4 from your net pay.

Take on a challenge

Team building events may or may not involve an adrenaline rush, but are always improved when everyone comes together for a good cause. From marathons to skydives, and plenty for the less energetic, we've got lots of ideas for you!

Partnership events

We're part of your team, just as you are part of ours, so we run events which bring together our partners and our staff. There's nothing more productive than networking over a common interest.

Volunteering

We've got lots of volunteering opportunities to allow your team to spread their wings and try something new. We always need cheerleaders and event support staff.

Corporate donation and match giving

Matching what staff manage to raise is a great way to boost partnerships. Corporate donations demonstrate to staff a culture and an ethos of social responsibility.

Pro bono services

If you have a particular skill or expertise, pro bono work can help us stretch our budgets even further, leaving more money to fund our nurses.

Why Partner with Jessie May?



- Enhanced brand recognition and reputation
- Greater staff engagement
- PR hooks
- Networking opportunities
- Opportunities to reward staff
- Greater understanding of your commitment to your corporate social responsibilities.

From the moment you decide to support Jessie May, our team will be there to support you. From planning meetings to get you off to a great start to visits throughout the year, we are there for you. We can help with team engagement, fundraising ideas, fundraising collateral and more. A partnership with Jessie May is a partnership from start to finish so, whether you are new to supporting charities or an experienced team – let's get together and really make a difference!

Juliet – Roper Rhodes

"From our initial Teams call with Kim from Jessie May, the partnership we had for a relatively short time was made so easy! Kim told us how to access information on upcoming events and gave us loads of ideas on how we could raise money together, setting up our Just Giving page for us and making sure we had everything we needed. I would highly recommend Jessie May as a charity for any business to support, as they have the knowledge and people to make it happen. Just over £9,000 wouldn't have been possible if it wasn't for Jessie May's ease to deal with and support. Thank you!!"



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**FUNDRAISING
REGULATOR**

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